



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

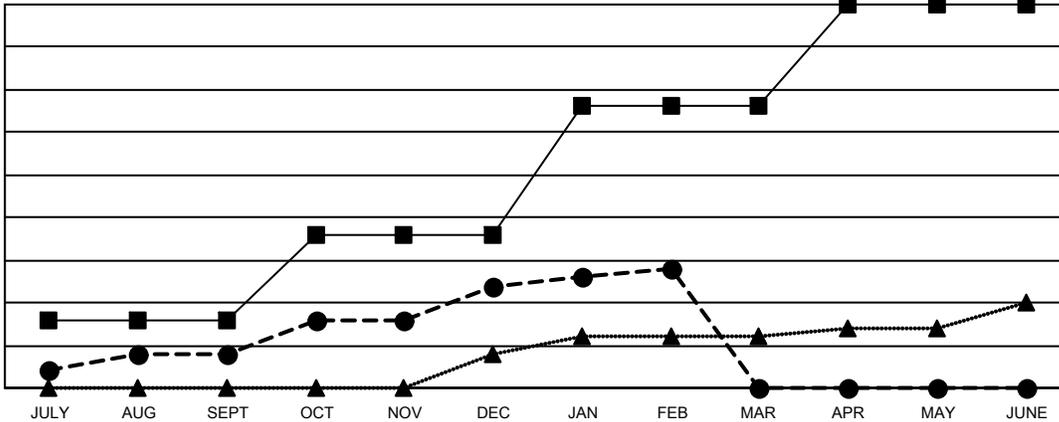
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	8	4	6
OCT/NOV/DEC	10	8	2
JAN/FEB/MAR	15	2	22
APR/MAY/JUNE	12	0	0

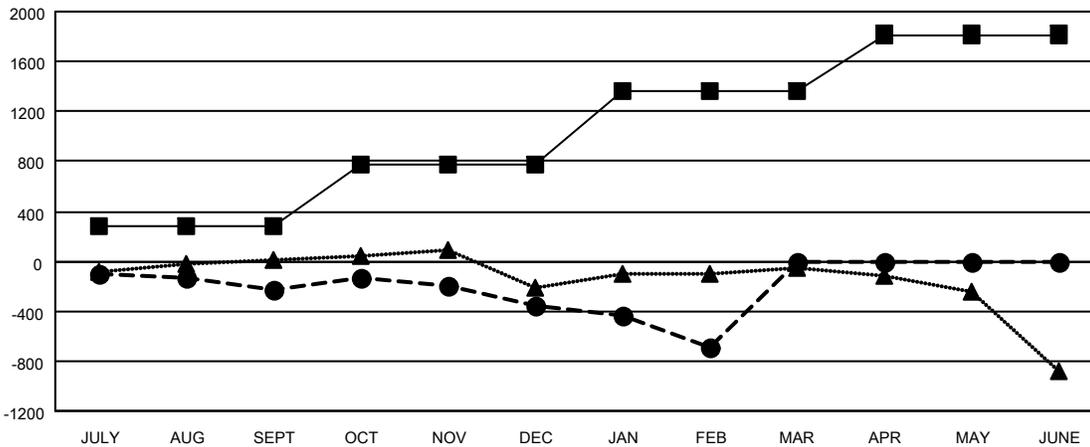
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	287	682	821
OCT/NOV/DEC	487	684	773
JAN/FEB/MAR	583	254	559
APR/MAY/JUNE	460	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 30	
<u>DROPPED MEMBERS</u>	
DECEASED	188
CLUB CANCELLED	293
OTHER	1,670
TOTAL	2,151

284 CLUBS OF 722 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	10,784 (60.54%)
FEMALE	7,028 (39.46%)
TOTAL FAMILY UNIT MEMBERS	3,378
FAMILY MEMBERS PAYING HALF DUES	1,772